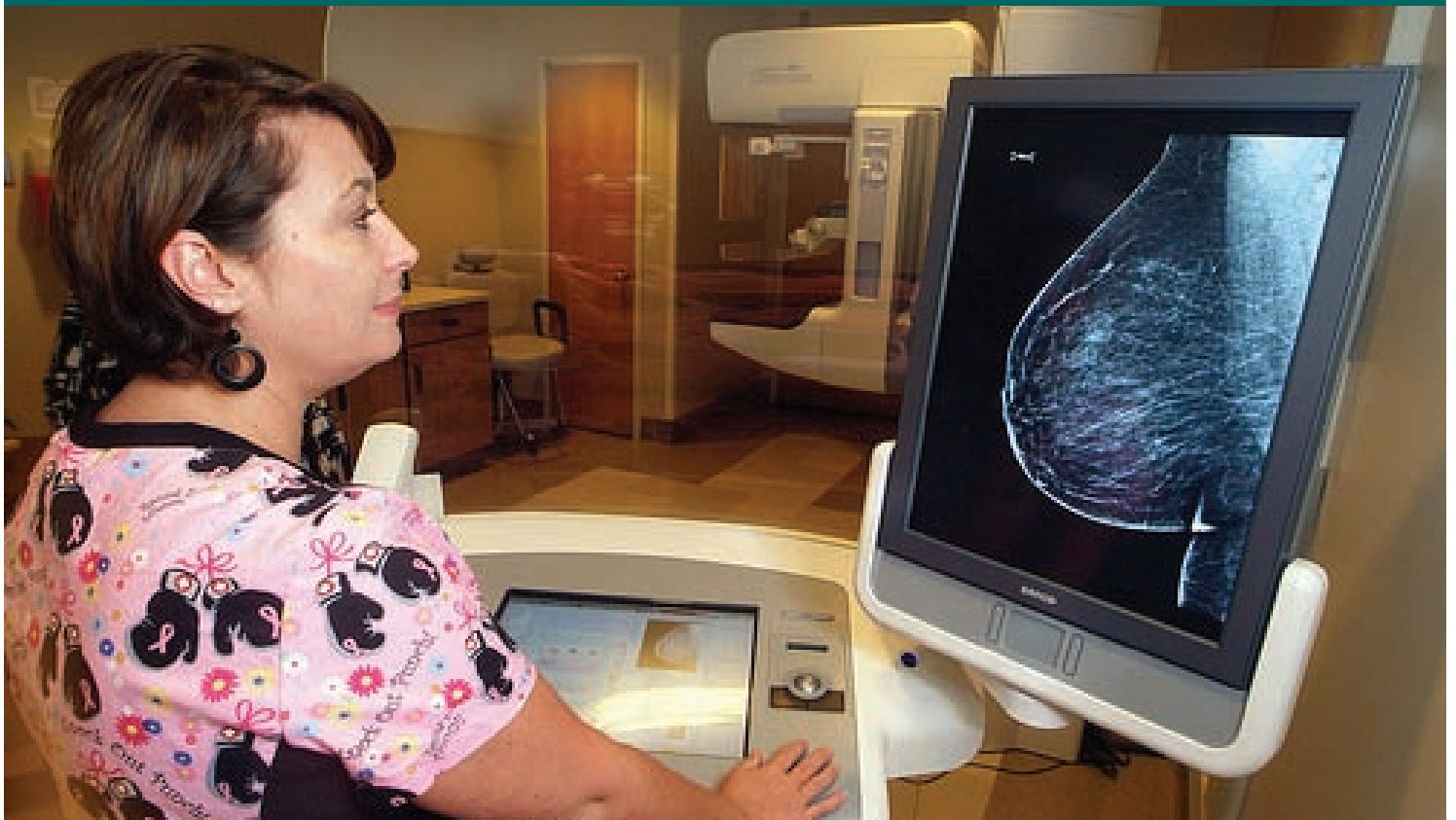


Digital Breast Tomosynthesis Course



FORT LAUDERDALE, FLORIDA

NOVEMBER 3, 2012



THE EMBASSY SUITES HOTEL

8 CAT A CE'S AVAILABLE

**REGISTER ONLINE - WWW.ACHIEVINGQI.COM
REGISTER BY PHONE - (800) 836-9815**

ABOUT THE PROGRAM

This seminar, specifically designed for the mammography technologist, focuses on the impact of digital breast tomosynthesis. It is a journey of discovery and exploration about medical imaging technology changes during the most recent 40 year transition from analog imaging, to full field digital mammography, to digital breast tomosynthesis. Mainly it is about acquiring image clarity; about differentiating diseased tissue from a normal tissue background. Digital breast tomosynthesis received FDA approval in February 2011. Explore how this exciting new technology will revolutionize the practice of breast disease detection.

ABOUT THE SPEAKER

Shelly Lille, B.S., R.T. (R) (M)

Shelly has a Bachelor of Science in Education degree from the State University of New York at Cortland. She has been a radiologic technologist since 1979, specializing in mammography.

Upon graduation from x-ray school, she was chief technologist for Wende Logan-Young, MD at her world-renowned breast center in Rochester, NY. She is co-author of the most widely used textbook for mammography technologists; currently in its 3rd edition. Shelly has lectured throughout the USA, Canada, the Caribbean, Belgium, Thailand, India, and Nigeria.

COMING TO FT. LAUDERDALE IN 2013!!

4 Day Initial Training in Mammography (ITM) Course which covers all aspects pertaining to MQSA training for the x-ray technologist cross training into mammography. This course also serves as an excellent Mammography Board Review Course for those planning on taking the ARRT Mammography Board Exam in the near future. It is accredited for 32 Cat A CE's. Also coming in 2013 is our 8 hour Digital Mammography course which immediately follows the ITM course.

Attending both courses will provide 40 Cat A CE's.

July 9-13, 2013
October 15-19, 2013

Visit our website at www.achievingqi.com

PROGRAM APPROVAL

This program will be approved for 8 Category A credits by the American Society of Radiologic Technologists. Certificates of completion will be available at the end of the program.

Attendees must attend the full program to receive their certificate.

TARGET AUDIENCE

This program is intended for all x-ray technologists who are in need of Cat A CE's and who are interested in learning more about Digital Breast Tomosynthesis (DBT). This program does meet the Mammography Quality Standards Act (MQSA) requirement for 8 hours in Digital Breast Tomosynthesis before performing mammograms on a breast tomosynthesis unit.

Even though this course is only Cat A approved, it satisfies the MQSA requirement for 8 hours in DBT for physicists.

CONFERENCE & HOTEL INFORMATION

The 8 hour digital breast tomosynthesis course will be held at the Embassy Suites on 17th St in Ft. Lauderdale. The Embassy Suites Hotel, is conveniently located between Miami and West Palm Beach near the Interstate 95 and 595 intersection only 2 miles from the Fort Lauderdale International Airport.

EMBASSY SUITES HOTEL

1100 SE 17th Street
Fort Lauderdale, Florida 33316

Phone: (954) 527-2700

Hotel Room Rate \$159

Overnight Self Parking - \$8

Daily Self Parking - \$5

CANCELLATION POLICY

To receive a full refund, requests must be made by October 19, 2012. Cancellations made after Oct. 19, 2012 will receive a refund, minus a \$25 administrative fee. Sorry but there will be no refunds for no shows.

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PROGRAM SCHEDULE

SATURDAY, NOVEMBER 3, 2012

8 Cat A CE's Available

Guest Speaker: Shelly Lille, R.T. R(M)

- 8:00 – 8:30 am Registration - Coffee and Muffins
- 8:30 – 10:10 am Introduction to Breast Tomosynthesis
- What Is it?
- Why Do We Do It?
- How Does It Work?
- How Do We Use It Clinically?
- 10:10 – 10:20 am Morning Break
- 10:20 – 12:00pm Digital Image Acquisition
- Creating a Digital Image
- Image Optimization
- 12:00 – 12:45 pm Lunch (Provided)
- 12:45 - 1:35pm Digital Image Acquisition (cont.)
- Design Features
- 1:35 - 2:25pm Breast Tomosynthesis QC
- 12 Technologists Tests
- 2:25 - 2:35pm Afternoon Break
- 2:35 - 3:25pm Breast Tomosynthesis QC (cont.)
- 12 Technologists Tests
- 3:25 - 4:15pm Breast Tomo Implementation
- Site Readiness
- Reimbursement
- Clinical Trials
- 4:15pm Program Ends

SAVING LIVES, ONE MAMMOGRAM AT A TIME.

ACHIEVING QUALITY IMAGING REGISTRATION FORM

Fort Lauderdale, FL November 3, 2012

PLEASE PRINT OR TYPE CLEARLY

Name: _____
This is how your name will appear on your certificate.

Badge Name: _____
This is how your name will appear on your badge.

Home Address: _____

City: _____

State: _____ Zip: _____

Home Phone: () _____

Cell Phone: () _____

Email: _____

Facility Name _____

Facility Address: _____

City: _____

State: _____ Zip: _____

Work Phone: () _____

Circle One:

Personal Check Facility Check Credit Card



Expiration Date: _____

cc# : _____

Security Code: _____

Sat., Nov. 3 _____ \$150 Before Oct. 5 - Lunch Included

Sat., Nov. 3 _____ \$175 After Oct. 5 - Lunch Included

PAYMENT METHODS

We accept checks, Visa, and Mastercard. Checks should be made payable to Achieving Quality Imaging. Only cash is accepted if paying at the door. Walk-ins are welcome but pre-registration is strongly recommended to assure syllabus materials and pre-printed certificates. We can't make syllabus materials on site for walk-ins. You may fax or send your registration to:

PLEASE ENCLOSE PAYMENT TO:

ACHIEVING QUALITY IMAGING
7195 Nugent Avenue, Rockford, MI 49341

Online Registration & Payment Available at www.achievingqi.com
Credit Card Payments Over the Phone May Also Be Called In.

P: 1-616-225-9711

F: 1-616-691-1503



2012