



Presents

2012

Breast Imaging Conference

Sept. 14-15, 2012

**The Inn On Lake Superior
Duluth, MN**

Supported With An Educational Grant by:

NXC Imaging

**Register Online
www.achievingqi.com
or (800) 836-9815**

17 Cat A CE's Available For Technologists

**Up to 15.0 AMA PRA Category 1 Credit(s)[™]
for Radiologists Available Through iiCME**

International Institute for Continuing Medical Education, Inc.

ABOUT THE SPEAKERS

Michael Linver, M.D., F.A.C.R.

Dr. Linver is Director of Mammography for X-Ray Associates of New Mexico, P.C., in Albuquerque, and Clinical Professor of Radiology at the University of New Mexico. He is a graduate of the University of Michigan, and the University of Pittsburgh School of Medicine. He completed his post-graduate medical training at the University of California at San Francisco, Vanderbilt University, and the University of New Mexico. He has been a specialist in Breast Imaging for the past 25 years.

Dr. Linver is a busy lecturer on mammography, having presented over 700 lectures throughout the United States and 16 countries around the world. He is the author of over 50 published articles and chapters of textbooks on mammography, and is a strong political proponent of quality mammography. Toward this end, he spearheaded the successful campaign to enact mandated quality mammography screening legislation in New Mexico in 1990, and served on the original National Mammography Quality Assurance Advisory Committee to the FDA under MQSA from 1994 to 1997. He helped author the A.H.C.P.R. document, "Quality Determinants of Mammography", and co-chaired the American Cancer Society's consensus conference in Chicago on screening mammography guidelines for pre-menopausal women in 1997.

He is past president of the New Mexico chapters of both the American College of Radiology and the American Cancer Society. He was a long-standing member of the A.C.R. BI-RADS Committee, and is currently a member of the Board of Directors of the National Consortium of Breast Centers. He is a Fellow of the American College of Radiology, and was recently elected a Fellow of the Society of Breast Imaging, the first ever to receive this honor in the entire Mountain West. He is the recipient of the Nancy Floyd Hayworth Memorial Lectureship "Spirit of Hope" award, the "People's Caring" award from People Living Through Cancer, the "Unsung Hero" award from the NCSL Women's Network, and the "Lifesaver" award from the American Cancer Society. He was voted the "Top Doctor" in Radiology by the physicians of Albuquerque in Albuquerque Magazine's "Top Doc" poll in 2005, 2006, 2007, 2008, 2009, 2011, and 2012. In 2010, he was chosen as one of the 10 most effective Radiology Educators in the United States by the subscribers and members of AuntMinnie.com.

Gale Sisney, M.D.

Gale Sisney, MD received her MD at the University of Illinois at Chicago and Radiology residency at Northwestern University. She subsequently completed a Breast Intervention Fellowship in Denver, Colorado. She was the Director of Breast Imaging at the University of Colorado and Georgetown University Hospital. At the University of Colorado, she was an Investigator in the first Full Field Digital Mammography Screening Study (DOD grant). Her interests include innovative technologies including Breast Ultrasound and Breast biopsy and ablation techniques. She became Director of Breast Imaging at the University of Wisconsin Hospital and Clinics in September 2004 and has initiated several Quality Improvement initiatives in the Breast Imaging Section.

PROGRAM APPROVAL

The Friday program will be accredited for a total of 9 Category A credits by the American Society of Radiologic Technologists (ASRT). The Saturday program will be accredited for a total of 8 Category A credits.

DESIGNATION STATEMENT

The International Institute for Continuing Medical Education, Inc. designates this live activity for a maximum of **15.0 AMA PRA Category 1 Credit(s)**[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

EDUCATIONAL OBJECTIVES

- Comprehend the basic principles of screening and diagnostic mammography.
- Outline the current application of breast ultrasound in diagnostic screening, and interventional settings.
- Delineate current and future applications of FFDM
- Correlate breast imaging and pathology findings

TARGET AUDIENCE

This course is intended for all radiologists and x-ray technologists with a special interest in Breast Imaging. The faculty is comprised of nationally recognized expert teachers of Breast Imaging with a broad breadth of experience and knowledge in this field.

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the International Institute for Continuing Medical Education, Inc. and Achieving Quality Imaging. The International Institute for Continuing Medical Education, Inc. is accredited by the ACCME to provide continuing medical education for physicians.

DISCLOSURE STATEMENT

It is the policy of the International Institute for Continuing Medical Education, Inc. to comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards for commercial support of CME activities. All faculty participants in IICME programs are required to disclose to the program audience any real or apparent conflict(s) of interest related to this meeting or its content. Faculty disclosure forms are included in the course syllabus and are available at the registration desk for participating review. In addition, faculty disclosure will be made at the beginning of each lecture.

DISCLAIMER

The International Institute for Continuing Medical Education, Inc., as sponsors of this meeting, claim no responsibility for the acts of any supplier to this meeting nor for the safety of any attendee while in transit to or from this event. The total amount of liability during the meeting will be limited to a refund of the attendance fee. Purchase non-refundable airline tickets at your own risk.



PROGRAM SCHEDULE

Friday, Sept. 14

9 Cat A CE's Assigned by the ASRT

Up To 8 AMA PRA Category 1 Credit(s)[™]

Guest Speaker: Mike Linver, M.D.

The Friday program will be a whirlwind tour of the changing face of breast imaging. Dr. Linver will begin with some of our current challenges, both in the imaging and the political arenas. He will then give you an overview of the new technologies which are quickly changing the breast imaging landscape, including Tomosynthesis, BSGI, PEM, whole-breast ultrasound, elastography, and 3T MRI. He will conclude with a look at the ever-increasing clinical breast imaging roles shared by technologists and radiologists alike, and how these roles are vital to the very survival of our profession.

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| 7:00 – 7:45 am | Coffee and Muffins |
| 7:50 – 8:00 am | Welcome and Morning Announcements |
| 8:00 – 9:00 am | The Top 10 Mammographic Challenges |
| 9:00 – 9:50 am | Screening for Breast Cancer: Current Methods and Controversies |
| 9:50 – 10:10 am | Morning Break |
| 10:10 – 11:00 am | Emerging Technologies in Breast Imaging, including Breast Tomosynthesis |
| 11:00 – 11:50 am | Breast Cancer Diagnosis: Grading and Staging |
| 11:50 – 12:30 pm | Lunch – Provided |
| 12:30 – 1:20 pm | Breast MRI: Current Indications |
| 1:20 – 2:10 pm | Nuclear Medicine Techniques in Breast Cancer Diagnosis |
| 2:10 – 2:20 pm | Afternoon Break |
| 2:20 – 3:20 pm | The Clinical Role of the Breast Imager |
| 3:20 – 4:10 pm | Talking with Patients: Ways to Gain Their Trust |
| 4:10 – 5:10 pm | Panel Questions & Answers/Panel Discussion Mike Linver, M.D., Gale Sisney, M.D. |
| 5:10 pm | Program Ends |

SAVING LIVES, ONE MAMMOGRAM AT A TIME.

PROGRAM SCHEDULE

Saturday, Sept. 15

8 Cat A CE's Assigned by the ASRT

Up To 7 AMA PRA Category 1 Credit(s)[™]

Guest Speaker: Gale Sisney, M.D.

The Saturday program will be a presentation of real-world cases utilizing Breast Ultrasound, Breast MRI and Image Guided Biopsy. Dr. Sisney will take you through the entire case starting with the patient history and following each case through the screening and diagnostic workup to the surgical pathology. Through this journey of following each case from beginning to end you will learn much about breast anatomy, triangulation techniques used to localize lesions, histology and benign and malignant breast disease.

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| 7:00 – 7:45 am | Coffee and Muffins |
| 8:00 – 8:30 am | Introduction to Breast Anatomy, Histology and Lesion Localization |
| 8:30 – 9:20 am | Common Benign Conditions |
| 9:20 – 9:40 am | Morning Break |
| 9:40 – 10:30 am | Uncommon Benign Conditions |
| 10:30 – 11:20 am | Pregnant and Lactating Breast |
| 11:20 – 11:50 am | Questions and Answers |
| 11:50 – 12:40 pm | Lunch - Provided |
| 12:40 – 1:30 pm | High Risk Conditions |
| 1:30 – 2:20 pm | Common Malignant Conditions |
| 2:20 – 2:30 pm | Afternoon Break |
| 2:30 – 3:30 pm | Uncommon Malignancies Conditions |
| 3:30 – 4:20 pm | The Male Breast and Question and Answers |
| 4:20 pm | Program Ends |

There will be a Hologic Tomosynthesis unit and workstation on site, both days, for demonstration.

CONFERENCE & HOTEL INFORMATION

The Inn on Lake Superior

350 Canal Park Drive
Duluth, MN 55802

(218) 726-1111
www.InnOnLakeSuperior.com

Hotel Room Rate \$126

The Inn is located on the shores of beautiful Lake Superior. It is also in the heart of Canal Park amidst a variety of shops and restaurants, that create a resort atmosphere. The Inn is within free shuttle service from the Duluth International Airport.

The hotel offers the following amenities:

- Complimentary Deluxe Continental Breakfast, 6:30 - 10:30am
- Exercise Equipment, Indoor Pool, Hot Tub, Sauna, and Rooftop Heated Outdoor Pool, Open Year Round!
- Bonfire on the Shore with S'mores, 8:00 - 10:00pm

When calling in reservations, please ask for the "Achieving Quality Imaging '12 Room Block".

The room block does sell out, so we suggest you reserve early.

The room block will be dropped on August 15, 2012. So call early!



**AQI wishes to thank NXC Imaging
for their educational grant.**

CANCELLATION POLICY

To receive a full refund, requests must be made by September 7, 2012. Cancellations made after Sept 7, 2012 will receive a refund, minus a \$25 administrative fee. Sorry but there will be no refunds for no shows.

ACHIEVING QUALITY IMAGING

REGISTRATION FORM

Duluth, MN Sept. 14-15, 2012

PLEASE PRINT OR TYPE CLEARLY

Name: _____

This is how your name will appear on your certificate.

Badge Name: _____

This is how your name will appear on your badge.

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City: _____

State: _____ Zip: _____

Work Phone: () _____

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- Personal Check Facility Check Credit Card



Expiration Date: _____

cc# : _____

Security Code: _____

Fri Only (Techs) _____ \$165 9 Cat A - Lunch Included

Fri Only (Rads) _____ \$295 8 Cat 1 - Lunch Included

Sat Only (Techs) _____ \$165 8 Cat A - Lunch Included

Sat Only (Rads) _____ \$295 7 Cat 1 - Lunch Included

Fri/Sat (Techs) _____ \$300 17 Cat A - Lunch Included

Fri/Sat (Rads) _____ \$550 15 Cat 1 - Lunch Included

PAYMENT METHODS

We accept checks, Visa, and Mastercard. Checks should be made payable to Achieving Quality Imaging. Only cash is accepted if paying at the door. Walk-ins are welcome but pre-registration is strongly recommended to assure syllabus materials and pre-printed certificates. We can't make syllabus materials on site for walk-ins. You may fax or send your registration to:

PLEASE ENCLOSE PAYMENT TO:

ACHIEVING QUALITY IMAGING
7195 Nugent Avenue, Rockford, MI 49341

Online Registration & Payment Available at www.achievingqi.com

Credit Card Payments Over the Phone May Also Be Called In.

P: 1-616-225-9711

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